



FINGER LAKES OPERA

Gerard Floriano, Artistic Director

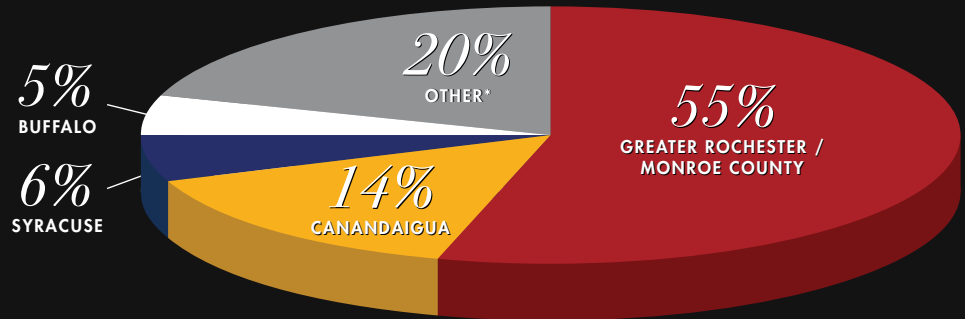
AT CANANDAIGUA ACADEMY

*Experience the drama of
Grand Opera in Canandaigua!*



Attendee Demographics

OVER 9,200 ATTENDEES, ACROSS SIX SUCCESSFUL SEASONS



*STATES REPRESENTED: CA, CT, FL, IL, MA, MD, MI, MT, NM, NJ, NY, OH, PA, VA and ONTARIO, CA

59%

FEMALE

70%

COLLEGE
GRADUATES

45%

INCOME
OVER \$100K

51%

AGES
55-74

BASED ON 2012 NEA SURVEY OF PUBLIC PARTICIPATION IN THE ARTS

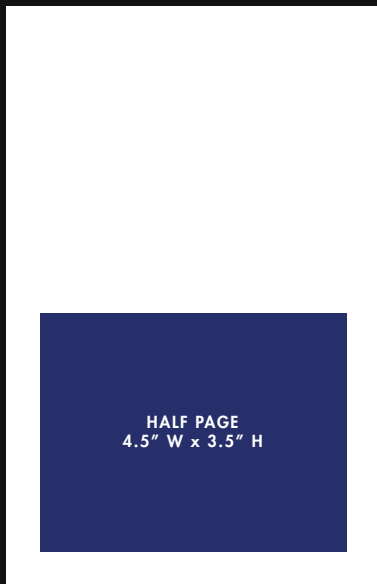


ELIZABETH G. LONG, Executive Director

(205) 994-1041

executivedirector@fingerlakesopera.org

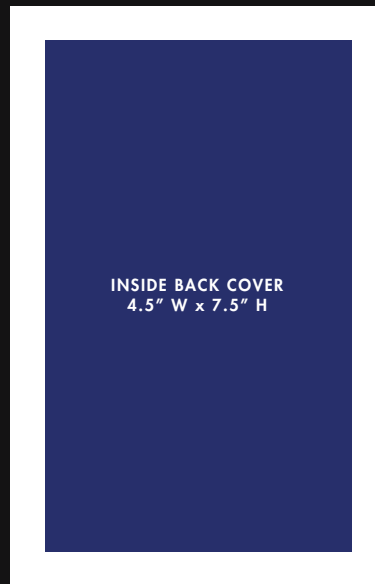
2019 Advertisement Opportunities



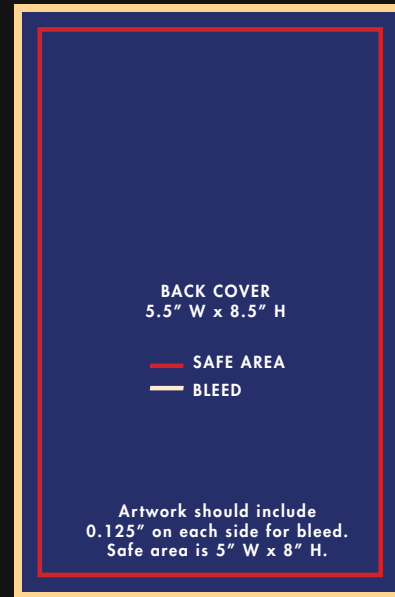
HALF PAGE
4.5" W x 3.5" H



FULL PAGE
4.5" W x 7.5" H



INSIDE BACK COVER
4.5" W x 7.5" H



BACK COVER
5.5" W x 8.5" H

— SAFE AREA
— BLEED

Artwork should include
0.125" on each side for bleed.
Safe area is 5" W x 8" H.

	1X	2X
HALF PAGE BLACK & WHITE	\$250	\$500 \$400
FULL PAGE BLACK & WHITE	\$500	\$1000 \$900
INSIDE BACK COVER BLACK & WHITE	SOLD	\$1500 \$1350
BACK COVER INCLUDES FULL COLOR	\$1250	\$2500 \$2000

ADD COLOR +\$200

RESERVE YOUR AD SPACE FOR NEXT YEAR & SAVE BIG!

Need someone to design your ad?
No problem! Contact us for info.

FILE PREPARATION GUIDELINES

INCLUDE / EMBED ALL FONTS AND ARTWORK
MINIMUM 300 DPI
CMYK OR GRAYSCALE ONLY
SUBMIT AS PDF